

deadline: October 31st 2018

# SHOOT AND SHARE

The photographic contest "Shoot and Share. Unibo Fashion Programmes through your eyes. Photo contest" is connected to the implementation of pictures for the website of the 2nd cycle degree in "Fashion Culture and Management"; the participation is open to all students enrolled on this Degree Programme. For the students participating in the photographic contest a bonus point is foreseen for the final examination.

## THE TOPIC OF THE CONTEST

The pictures must have been taken in the university context of Rimini Campus, capturing highlights of the university life, which should represent at its best the Degree Programme the students are enrolled on. In particular, the pictures are planned to be inserted on the following websites:

1. Home page: <https://corsi.unibo.it/2cycle/FashionCultureManagement> for slide show: 3 picture;
2. Page "Programme": <https://corsi.unibo.it/2cycle/FashionCultureManagement/programme>: 2 pictures;
3. Page "Classroom, labs and Libraries": <https://corsi.unibo.it/2cycle/FashionCultureManagement/classrooms-labs-and-libraries>: 2 pictures;
4. Page "Admission": <https://corsi.unibo.it/2cycle/FashionCultureManagement/admission>: 2 pictures;
5. Page "Studying": <https://corsi.unibo.it/2cycle/FashionCultureManagement/studying>: 3 pictures;
6. Page "Opportunities": <https://corsi.unibo.it/2cycle/FashionCultureManagement/opportunities>: 4 pictures.

## HOW TO PARTICIPATE

To participate, it is necessary to publish, before Wednesday October 31st 2018, 12.00 P.M., on the [Facebook Zonemoda](#) page at least one post with a picture and a comment regarding the topic of the contest, respecting the following indications:

In each post it is required to indicate:

Hashtag: #Zonemodaphoto18 #fashionculturephoto18  
1 unpublished\* picture related to the topic of the contest.

*Unibo Fashion  
Programmes  
through your eyes*

PHOTO CONTEST

1 effective text regarding the posted picture max. 400 characters (with blanks).

\* NB: the authors of the selected pictures will be asked to provide the original picture in high definition, the authorization ("liberatoria") to publish/reproduce their pictures and the authorizations released by the persons represented on the pictures.

## SELECTION OF THE WINNERS

The evaluation committee, consisting of prof. Federica Muzzarelli as president and as members of the professors Daniela Baroncini and Roy Menarini and of the tutors Leandro Palanghi and Celeste Priore, will select the 14 pictures considered as the best and as the most coherent with the aims and the topic of the contest. The committee's evaluation is incontestable and the motivations for the committee's choice will be indicated in the record. The selected pictures will be published on the above mentioned websites.

In case the pictures do not meet the fixed evaluation criteria, the bonus points for the final examination cannot be assigned.

Every picture must be provided with the authorization ("liberatoria") to publish/reproduce the authors' pictures and with the authorizations released by the persons represented on the pictures, from the moment in which the author will be contacted privately through Facebook by the Contest's secretariat. **The authorizations must be sent, together with the original pictures in high resolution, before Thursday November 15th, 12.00 P.M., to the following e-mail address: [cdlm.fcm@unibo.it](mailto:cdlm.fcm@unibo.it)**

In addition, the evaluation committee will decide which and how many pictures will be admitted to the Open Day 2019 and which pictures will be printed on the promotional postcards of the event / used on the social media platforms.

## INFORMATION

For information: contact the degree programme's coordinator dott. Andrea Canu by writing to: [cdlm.fcm@unibo.it](mailto:cdlm.fcm@unibo.it)

ZONEMODA

